

**We Trim
Hats
FREE.**

Manufacturers' Trade Mark Ass'n Rodeom and Exchange Their Coupons Here.

Ehrich Bros

SIXTH AVENUE, 212 AND 232 STREETS, NEW YORK.

**Children's
Coats.**
Children's All-Wool
Cheviot Coats, cir-
cular cape trimmed
with fancy braid and
lattice, value \$10.00;
on back; size 10;
years; value \$10.00;
special 3.75

In addition to the unusually attractive Bargains for this Friday we continue the Great Closing-out Sale of Oriental Rugs at Half Price. Among these are many large room size Carpets from Turkey and Persia—affording an unequalled opportunity to rug fanciers and to those who want the best at half usual prices.

Wool Dress Fabrics.

Great Friday Clearing Sale.

54-inch Cloths and Zibelines in black and navy, made to retail at \$1.00; Friday clearing price, yard..... **49c**
500 Skirt Lengths—full pattern in each: great assortment black and colors; zibelines, cloths, chevrons, serge, &c., value \$2.50 to \$5.00; Friday Clearing Price, each..... **1.95**
30 yards Crepe Albatross, in a full line of new colorings, black, cream and white; a regular 49c fabric; Friday Clearing Price..... **20c**
Just to make the morning hours busy in the Cotton Goods Section we offer from 8 to 12 o'clock Friday
A large quantity of Dress Gingham and Printed Flannel, suitable for house gowns, kimonos and children's wear; all 1 1/2c. value. For these four hours, yard..... **5c**
No Mail Orders Filled—None C. O. D.

45c for Men's Fancy Stiff Bosom Shirts.

A leading brand. Sold the world over at \$1.00 and \$1.50

One of the most famous makes. (We are debarred from using the name.) Sold everywhere at \$1.00 and \$1.50, here at

45c each.

Nearly all good dressers know these shirts, know their style; how they fit, how well made they are; they also know the only price these shirts ever sold for is \$1 and \$1.50. You never saw a handsomer line of bosom patterns in the best \$1.50 shirts ever made—but because the bodies are white the price is cut to the absurd price of 45c.

Bosoms are colored, imported madras and percale; separate cuffs to match; bodies are white, of best quality muslin; open back and front. Perfect fitting and best workmanship; all sizes and assorted patterns; a remarkable shirt for 45c each.

29c. for Men's 30c. Knit Underwear.

A phenomenal offer! Men's heavy Derby ribbed Haltrigan fleeced shirts and drawers, in all sizes; extra and natural colors; regular 30c. value; at..... **29c**
Limit two suits to a customer. None C. O. D.; no mail orders. Main Floor, 6th av. and 23d St.

79c. for Men's \$1 Pajamas.

Men's Heavy Domet Flannel Pajamas, cut military style and trimmed with large pearl buttons, cut full and thoroughly finished; all sizes and assorted patterns. \$1.00 value, on sale Friday at..... **79c**
Limit 2 suits to a customer.

Sheet Music Hits.

The regular prices of these pieces are 17c. and 19c. each. We want a big business Friday and Saturday and so cut the price to 11c. The hits are HERE—don't forget that.

Our special offer for this sale is the new Inter-mezzo two-step, entitled "THE THROUBADOUR," by W. C. Powell, composer of the famous "Gon-dolier." This is the new instrumental hit. Do not fail to get a copy of this. Only 11c.

11c
Vocal.
I'm Going Back to Baltimore.
Come, Take a Trip in My Airship.
I'll Keep My Promise True.
Blue Bell.
Nobody Seems to Love Me Now.
Sweetest Girl in Dixie.
Gondolier Song.
In Zanzibar.
That's How I Love You, Mame.
Sweetest, Nibbles Mine.
I'll Do as Much for You.
All mail orders filled—add 2c. per copy for postage.

11c
Instrumental.
Gondolier Inter-mezzo.
Carolina, Chimes.
Black and White March.
Assault (new).
Southern Rose Two-Step.
Whispering Waltzes.
Yankee Girl March.
Navajo March.
Fanny O'Neil Waltzes.
Heart's Courageous.
Queen of Hearts Waltz.
Dance of the Brownies.

11c
All mail orders filled—add 2c. per copy for postage.

\$5.75 for Men's Suits, Worth \$12.

Wonders never cease at the Ehrich Clothing Section. To-day we have another marvel—\$12 suits—in fine all-wool chevrons and cassimeres and black and blue flannels—to sell at \$5.75. Now just think of what this means—\$12 Suits of Black and Blue Flannels. \$5.75 \$12 Suits of All-Wool Cassimeres. \$5.75 \$12 Suits of All-Wool Chevrons, for Of course we bought these away under the market price—but that's one of the very reasons for all our marvelous bargains. True, there are not all sizes in every style, but there are all sizes in some style, and when you can pick out a \$12 suit for \$5.75 it is going to get you here rain or shine. Sale for Friday.

1.00 for Boys' 2.50 Suits

Unheard-of Value.

Broken sizes, but nevertheless a marvellous bargain, for almost every size can be found among these suits.

Boys' Double-Breasted Suits,

Boys' Sailor Blouse Suits,

Boys' Vestee and Kilt Suits,

Boys' Three-piece Suits.

All at

1.00

79c for \$2 Novelty Velvets

50 pieces more of those lovely Velvets—those lovely Novelty Velvets—which have created such a furor. These are regular \$2 velvets, and in selling them at 79c we are doing a remarkable thing.

There's a reason for the wide difference between value and our selling price. Briefly, it is due to a death in an importing firm, rendering necessary a quick turning of all surplus merchandise into cash. Now, in the face of that very important fact, viz., that velvet has been decreed as the leader of fabrics for all manner of costumes, this offering assumes paramount importance. We regret that there are but 50 pieces in this collection—if we had 2,000 pieces to sell at 79c, a yard we would like it better, for even at the regular price of \$2.00 a yard New York will sell hundreds of thousands of yards of this identical grand and quality.

79c a Yard Here While the 50 Pieces Last

Velvet Corduroy, Queen 49c of Dress Fabrics, at

Diamant Velour Corduroy.

Every yard of it imported—and imported to sell at more than double the price we ask for it.

An unequalled fabric for reception gowns, evening wear, street costumes and children's dresses, and being the imported sort has the lustre and richness which our American looms cannot approach.

The width of the wale is according to fashion's latest decree, and the colors are the most wanted kind.

The Price Should Be \$1 a Yard.

But we came to the rescue of an importer who wanted to turn all his stock into cash, and so instead of a dollar a yard this Queen of Dress Fabrics comes to you now at..... **49c**

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Blue Stamps.
DOUBLE B. & M. B. B. Trading Stamps every morning from 8:30 till 12. Single Stamps from 12 till closing hour.

Extraordinary Friday News.

organization is striving to make the great Fall sales the most remarkable achievements in our history. You can profit handsomely by these efforts IF YOU MAKE ROTHENBERG'S YOUR SHOPPING PLACE. Don't delay! Grasp these splendid opportunities!! DO IT TO-MORROW!!!

Great Sale of Stylish Garments.

A Big Friday Special: Women's Handsome Strapped Coat Suits at \$6.98.

Black Cheviot Suits, with a 27-inch fly-front coat; back and front handsomely strapped; tight-fitting back finished with belt, velvet collar and new sleeve; skirt is strapped to knee, to match coat, with flaring slit below. A phenomenal value, at..... **6.98**

Long Tourist Coats, silky zibeline cloth, 42 inches long, belted back, double breasted & side pockets, black only; sizes 32 to 44; value \$10.00; at..... **5.98**

Walking Skirts at a Dollar.

Newest Fall Walking Skirts, in black of blue cheviot, fancy zibeline mixtures, peppy and salt mixtures, in blues and blacks, &c.; every skirt is strictly tailor-made, perfect in fit and style; a peerless value, special to-morrow at..... **1.00**

Marvelous Sale of \$3.50 Velvet Waists at \$1.98.

Made from a very fine quality of velvet, in black, navy, red and green in solid grounds, with small white polka dots; new full blouse with plaited sides, broad front, trimmed with fancy buttons; plaited back, new full sleeve and fancy stock; all sizes; value fully \$3.50, special..... **1.98**

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NEW YORKS FASTEST GROWING STORE
Rothenberg & Co
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED.
WEST 14TH ST.

Restaurant.

We never published more important items than these for Bargain Friday. Every one in our splendid organization is striving to make the great Fall sales the most remarkable achievements in our history. You can profit handsomely by these efforts IF YOU MAKE ROTHENBERG'S YOUR SHOPPING PLACE. Don't delay! Grasp these splendid opportunities!! DO IT TO-MORROW!!!

Shoe Values.

You can enter our Shoe Store direct from 14th Street via the West Door. It is located on the Main Floor, Annex. Don't miss to-morrow's splendid opportunities.

Women's Shoes at \$1.50.

Women's Dongola Leather Lace and Button Shoes. They're in the newest shapes, of excellent durability, and give perfect foot comfort. Show with regular high heels, all sizes, at, per pair, **1.50**

Boys' \$1.69 Shoes at \$1.10.

Vici kid and box calf, also tin leather lace shoes, white oxford shoes, double welt shoes, lace caps, and in all sizes. Worth \$1.69 per pair at..... **1.10**

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